



## **Practice Successful POS/Upfront Collections While Reducing Bad Debt in a Bad Economy: A Guide to Best Practices in Key Areas**

**March 23, 2012**

### ***Regional Professional Development Seminar***

**REGISTER TODAY for the Successful POS/Upfront Collections Symposium**

**Online Registration deadline is March 20, 2012**

This program will be worth 5.0 CEUs. Visit <http://www.aahamchapter.org/Events.cfm?chapter=40> for registration and additional information.

#### **Location:**

Texas Health Partners  
14131 Midway Road, Suite #1050  
Addison, Texas 75001-3603

**Free for Members; \$50 for Non-Members** - AAHAM has worked to keep the registration fee for regional events very affordable, and a great value, even in the face of rising costs. Membership to the AAHAM Texas Bluebonnet Chapter provides members with excellent benefits. We hope you consider joining AAHAM!

#### **Agenda**

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|----------------------------|--|
| <b>9:30 – 10:00 am</b>     | <b>Registration</b>  |
| <b>10:00 - 10:05 am</b>    | <b>Opening Remarks and Introductions</b>   |
| <b>10:05 am – 10:50 am</b> | <b>POS and Best Practices – How to Achieve Successful Outcomes</b><br><i>Jill Zielinski</i> - Director, Patient Access Services<br>Doctors Hospital at White Rock Lake   |
| <b>11:00 am – 12:15 pm</b> | <b>Panel discussion on Best Practices for POS outcomes and BD results</b><br><i>Sharon Hughes</i> with Texas Health Resource,<br><i>D. Scott Phillips</i> with Texas Health Presbyterian Dallas<br><i>Linda Minsloff</i> with Baylor Regional Medical Center Grapevine |

12:15 – 12:45

Lunch\*

12:45 - 1:45 pm

**Managing to Bad Debt Budget**

*Patt Lowe*, Director, Business Operations, Texas Health Resource  
Carolyn Swanson -Director Client Services, Medical Data Systems

1:45 – 2:00 pm

**Wrapping up the Revenue Cycle  
Q&A on the Revenue Cycle**

**\*This will be a working lunch and lunch will be provided.**

**AAHAM Texas Bluebonnet Chapter would like to thank our Regional Sponsor ETACTICS. Please visit their website at [www.etacticsinc.com](http://www.etacticsinc.com) to learn more about their company and services.**



#### **The American Red Cross**

The AAHAM Texas Bluebonnet Chapter is supporting The American Red Cross as a response to the many families continuing to struggle through this difficult economic time. The American Red Cross has responded to the many disasters impacting Texas including recent wildfires. We are asking attendees to support this worthy organization. Please feel free to visit <http://www.redcross.org/> to find out more about this generous organization.

#### **Questions?**

Contact us at [info@txaaham.org](mailto:info@txaaham.org) or (512) 314-9177.