



## **AAHAM 2012 Annual State Institute and Vendor Exhibit**

### **A Focus on Rounding up the Key Areas**

### **from POS through Bad Debt Results**

### **“Revenue Roundup”**

**April 25 - 27 Embassy Suites San Marcos Hotel, Spa & Conference Center**

#### **Agenda**

##### **Wednesday, April 25, 2012**

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|-----------------------|---|
| <b>2:30 - 6:00 pm</b> | <b>Registration</b>                                     |
| <b>3:00 - 5:00 pm</b> | <b>Vendor Exhibit Set-Up</b>                            |
| <b>3:00 - 5:00 pm</b> | <b>CPAM Education Session and/or ICD-10 Readiness</b>   |
| <b>5:30 - 7:30 pm</b> | <b>Welcome Dinner and Reception and Vendor Exhibits</b> |

##### **Thursday, April 26, 2012**

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|--------------------------|---|
| <b>7:30 am - 5:00 pm</b> | <b>Registration</b>   |
| <b>7:30 - 8:30 am</b>    | <b>Breakfast and Vendor Exhibits</b>  |
| <b>8:30 - 8:45 am</b>    | <b>Welcome and Introduction to AAHAM Social Media</b>   |
| <b>8:45 - 9:15 am</b>    | <b>Opening Remarks from National AAHAM John Currier</b>   |
| <b>9:15 - 10:30</b>      | <b>Dr. Beverly Chiodo – “<i>Character Driven Success</i>”</b>   |
| <b>10:30 - 11:00 am</b>  | <b>Break and Vendor Exhibits</b>  |
| <b>11:00 - 11:45 am</b>  | <b>Medicaid Updates</b><br><b>Michelle Apodaca, J.D.</b> – <i>VP, Government Relations</i><br><i>Texas Hospital Association</i><br><b>John Berta</b> – <i>Senior Director, Policy Analysis</i><br><i>Texas Hospital Association</i> |

**Thursday, April 26, 2012 (cont.)**

- 11:45 am – 12:30 pm**    **Updates on Uninsured Results: Where our Economy is Headed  
Panel Discussion on What Facilities Are Doing**  
Update from CSI Financial
- 12:30 - 1:00 pm**        **Lunch and Vendor Exhibits**
- 1:00 - 1:15 pm**        **AAHAM Texas Bluebonnet Chapter Announcements**
- 1:15 - 2:15 pm**        **POS and Best Practices – Round Table**  
**Audrey Parker** – *ED Patient Access Supervisor,  
Doctors Hospital at White Rock Lake*
- 2:15 - 3:00 pm**        **Managing to Bad Debt Results**  
**Veronica Small, Boca Regional Medical Center**
- 3:00 - 3:15 pm**        **Break and Vendor Exhibits**
- 3:15 - 4:45 pm**        **Connecting the Dots: Effective communication, productivity  
and optimization across the revenue cycle**  
**Ted Barduson**, EVP Benchmark Rev MGMT partnered with  
Hospital Facility
- 5:30 - 9:00 pm**        **Dinner and Revenue Roundup Celebration**

**Friday, April 27, 2012**

- 7:15 - 8:15 am**        **Breakfast and Vendor Exhibits**
- 8:15 - 9:30 am**        **Anne Pritchard Grady, Acclivity Performance**  
*“The Art of Leadership – Growing individuals, the team, and  
the organization”*
- 9:30 - 9:45 am**        **Break and Vendor Exhibits**
- 9:45 - 11:00 am**      **Vendor Exhibit Take-Down**
- 9:45 - 10:45 am**      **The Challenges of 5010 and What’s Next**  
**Terry Bumpus**, SSI Group
- 10:45 - 11:00 am**    **President's Closing Remarks**

This program will be worth **18 CEUs**.

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**AAHAM would like to thank our 2012 Corporate Partners for their support of the AAHAM Texas Bluebonnet Chapter. If you are interested in being a 2012 Corporate Partner, please contact us at [info@txaaham.org](mailto:info@txaaham.org).**

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**American Red Cross of Central Texas**

Each year at ASI the AAHAM Texas Bluebonnet Chapter chooses a different non-profit organization to recognize and support. This year we have chosen the American Red Cross of Central Texas. The American Red Cross is a humanitarian organization led by volunteers and guided by its Congressional Charter and the Fundamental Principles of the International Red Cross Movement to provide relief to victims of disasters and help people prevent, prepare for and respond to emergencies. All American Red Cross of Central Texas disaster assistance is free, made possible by incredible volunteers and financial donations from generous Texans. This support enables them to continue to provide shelter, food, counseling and other assistance to those in need. Visit [www.centex.redcross.org](http://www.centex.redcross.org) to find out more.

**Questions?**

Contact us at [info@txaaham.org](mailto:info@txaaham.org) or (512) 314-9177.

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