Conference Agenda

**Wednesday, June 4**
2:00 – 6:00 pm – Conference Registration
2:00 – 5:00 pm – Vendor Exhibit Set-Up
2:00 – 3:30 pm – Update on Certifications
3:30 – 5:00 pm – **Texas Health Insurance Market Place Update** - Tina Carry Barrett – Facility Network Representative, Blue Cross Blue Shield
   - Overview of BCBSTX Electronic Tools - Christie Gilliam – Senior Provider Education Consultant, Blue Cross Blue Shield
5:00 – 9:00 pm – Dinner & Wii Networking Event

**Thursday, June 5**
7:30 am – 5:00 pm – Conference Registration
7:30 – 8:15 am – Breakfast
8:00 – 8:15 am – Welcome
   - Patt Lowe – President, AAHAM Texas Bluebonnet Chapter
8:15 – 9:30 am – Where we are Now with the Exchange Impact? – Tom W. Watson, CPA, FHFMA – Managing Partner – Dallas/Waco, BKD, LLP
9:30 – 10:45 am – Cigna
   - Justine Durant - Regional Director for the Healthcare Professional Engagement, Cigna Healthcare
   - Yvonne VanLowe – Director, Health Care Reform and Compliance, Cigna Healthcare
10:45 – 11:00 am – Break & Exhibits
11:00 – 12:15 pm – PARO Presumptive Charity Screening – Learn how to Connect PFS with Community Benefits
   - Debra Stall – Partner, PARO Teamworks, LLC
   - Neil Smithson - Managing Member, PARO Teamworks, LLC
12:15 – 1:15 pm – Chapter Business Meeting & Keynote Luncheon -
   - Texas de Peru – Phillip McCollough – VP, Financial Services, Emdeon; Co-Founder & Vice President, Texas de Peru
1:15 – 2:30 pm – **Texas Legislative and Regulatory Update**  
*Michelle Apodaca – Attorney, Waller, Lansden, Dortch & Davis*  
*John Berta – Senior Director, Policy Analysis, Texas Hospital Association*  

2:30 – 2:45 pm – Break & Exhibits  

2:45 – 4:00 pm – **Legislative Update**  
*Scott Noel, CRCS-I, MPA – Regional Account Executive, MDS*  

4:00 – 5:15 pm – **Leadership Panel Discussion – Revenue Cycle Impact in 2014** –  
Panelists:  
*Rhonda Johnson - Director of Patient Accounting, JPS Health System*  
*James Logsdon - VP Revenue Cycle Operations, Texas Health Resources*  
*Dean Mitts – Site Director, Frisco National Insurance Center, Conifer Health Solutions*  
*Jose Martinez – PFS Manager, Texas Children’s Hospital*  
Moderator: *Alan Arellano – Director – Business Development, Advanced Patient Advocacy*  

6:00 – 9:00 pm – **Rangers Ballpark Event**

**Friday, June 6**

7:45 – 12:15 pm – Conference Registration  
7:45 – 8:30 am – Breakfast  

8:30 – 9:45 am – **Priming Your Revenue Cycle Background for Success** – *Carolyn Milburn - President, Milburn Partners*  

9:45 – 10:00 am – Break & Exhibits  
10:00 – 11:00 am – **Managing your Growth in an Unmanageable Time**  
*Aaron Burky – Director, Transition Operations, Growth Initiative, Conifer Health Solutions*  

11:00 – 12:00 pm – **What’s Going on in Healthcare?**  
*AR Networking Round Table*  

12:00 – 1:00 pm – **Closing Remarks**  
*Patt Lowe – President, AAHAM Texas Bluebonnet Chapter*